



ETH1819-1957 - Hedging Strategies against Currency Risk in Real Estate Investment

12.08.2019

Information Sheet / Cover Letter

Dear Sir or Madam,

We are conducting a research study on hedging strategies against currency risk in real estate investment and like to invite you to participate in a survey. Your participation is very important and will support the preparation of a business research project. Before you decide whether you would like to take part we like to inform you about the project and what it would involve for you. Please take time to read the following information carefully and ask us if there is anything that is not clear or if you would like more information.

The purpose of the business research project is to investigate how cross-border real estate investors handle currency risk and what their hedging strategies are today. In the past there have been few academic studies on this subject and these have mostly focused on specific regions and have become outdated. The aim is to get a current comprehensive global market impression about the application of hedging strategies in real estate investment through the evaluation of the survey. The survey is conducted as part of a master thesis at Cass Business School – City, University of London and in collaboration with QCAM Currency Asset Management.

The survey takes approximately 10 min to complete and questions can be answered by checkboxes and textboxes. The questions do not necessarily have to be filled in and can also be left blank. Once you have completed the survey and pressed submit, your entered data can no longer be withdrawn. If you cancel during the survey, the previous entries will be deleted. Collected data will be kept for one year until September 2020. The survey is anonymous and no IP addresses can be traced back. If you wish to receive the results, please enter a corresponding email address at the end of the survey before you submit. Your data will be treated confidentially and will not be passed on to external parties. With completing the survey you confirm that you have read and understood the participant information and provide your consent.

If you have any problems, concerns or questions about this project, you can write directly to the researcher at:

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We thank you very much in advance for your participation.

QCAM Currency Asset Management