

Zug, May 2, 2017

With the premieres of QCAM FX Day and QCAM FX NOW! QCAM Currency Asset Management AG sets highlights in an eventful year

While some geopolitical and macroeconomic events in 2017 are expected to ensure movement in the currency markets, the FX specialist QCAM Currency Asset Management is marking its presence with a series of activities.

After the second edition of its „Economy & Currencies“ event conducted in March in cooperation with research partner Wellershoff & Partners, FX Specialist QCAM Currency Asset Management AG will host the first [QCAM FX Day](#) on June 19th. Customers will receive indepth information and insights at first hand on current topics and special fields such as Dynamic Currency Overlay, FX Best Execution and our macro outlook. But that's not all: the participants can look forward to the presentation of special guest and artist Hannes Schmid. For 2 years QCAM has supported his aid organisation Smiling Gecko in Cambodia.

QCAM FX NOW! via WhatsApp Broadcast

Another novelty is [QCAM FX NOW!](#) Due to the high dynamism in the markets cutting-edge infos, up-to-the-minute news and exclusive opinions of experts may be crucial for investment decisions. Against this background QCAM launched the exclusive WhatsApp service QCAM FX NOW! in April – messages will be written personally by the QCAM FX experts, who are working at the pulse of the market, and sent directly to the recipients.

New mandates in 2017

Already at the beginning of the year the FX specialist could record the acquisition of new mandates and thus substantial new assets. „More and more companies and organisations understand the importance of an independent and transparent currency management“, says Thomas Suter, CEO of QCAM. Innovative products and solutions such as Dynamic Currency Overlay aim at enhanced returns. FXBE, an independent solution for a transparent execution of foreign exchange transactions, has already enabled clients to make savings of millions since its launch 2 years ago.

New location in Zug

In line with the motto „The same team, the same spirit – a new location“ QCAM moved into new offices in the city of Zug at the end of March. „Zug provides excellent local conditions and an interesting environment as a financial center“, explains Thomas Suter the decision. „We are looking forward to welcoming our clients and partners in our new offices.“

QCAM Currency Asset Management AG, with its specialization in the field of currencies the independent Swiss Asset Manager offers its clients a customized and personalized service in Currency- and Asset Management. QCAM is regulated by Swiss Financial Market Supervisory Authority FINMA and U.S. Securities and Exchange Commission SEC.

QCAM Currency Asset Management, Guthirtstrasse 4, CH-6300 Zug, www.q-cam.com Media Contact:
Bernhard Bauhofer, bauhofer@sparringpartners.ch; +41 43 888 2704