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Excellent performance of FX BIAS in the launch year of the UBS certificate – QCAM to further expand its leading position in innovative currency management in 2022

QCAM Currency Asset Management AG looks back on a successful year in which the performance of the innovative FX BIAS stood out. With additional innovations and an expanded team of FX specialists, the Zug based currency manager sees itself well equipped to make the new investment year profitable for its customers.

A year ago, QCAM Currency Asset Management AG launched the certificate issued by UBS, which is based on FX BIAS (**B**usiness Intelligence **A**lpha **S**trategy), an innovation with a unique approach in which the business climate plays a key factor. “We are extremely satisfied with the rapid market acceptance and performance of the product,” says QCAM CEO Thomas Suter. “The innovation, in the development of which we have invested all of our specialist know-how and years of experience, combines a number of advantages such as excellent diversification and daily liquidity, which are high priority for investors today.”

FX BIAS hits the target for investors

FX BIAS obviously hits the target for investors who are looking for alternative, innovative and at the same time well-engineered investment solutions. The total return product, which is diversified over eight currencies, uses business climate surveys to build a rule-based bridge between economic development and exchange rates and has achieved an attractive return – with moderate volatility and a low correlation to traditional asset classes such as equities and fixed-income investments.

Supplementation with further models and currency pairs

QCAM FX BIAS is attractive because of a combination of advantages: The product is easy to understand, transparent, systematic, highly diversified, tradable on a daily basis and therefore very liquid. Thomas Suter: “The consistently positive response to FX BIAS has encouraged us to further develop the strategy through additional models and currency pairs. We continue to fully focus on the subject of “Business Sentiment”, which is what makes the offer so unique. Complemented by these innovations and a continued strong focus on the areas of currency overlay and money market management, we see our range of services in an excellent position with regard to market developments as well as rising interest rates and inflation expectations.”

Continued expansion of the FX specialist team

Over the years, QCAM has systematically expanded its currency and asset management expertise at both operational and board of directors' level and most recently welcomed further team members with **Rob Beemster**, **Mario Buteneers** and **Marcel Weidinger**, who has strengthened the team in Zug since the beginning of 2020. Marcel Weidinger has been working successfully in trading and asset management for over 30 years, with a focus on currency management. "We are looking forward to a successful cooperation with these proven currency specialists, whom we experience as a valuable addition to our team", says Thomas Suter.

Increased international presence and philanthropic commitment

After an absence during the corona years, QCAM is planning to participate in international specialist events in order to present itself to potential customers and to continue exchange with peers. With "Gaining the Edge" and "Context Summit", two top-class events taking place in Florida, USA, are on the agenda as early as in the second half of January. The company's international orientation is also reflected in the longstanding philanthropic commitment and financial support for social projects in Colombia and Cambodia. The *Mi Sangre* foundation of the singer and peace prize winner Juanes as well as the *Smiling Gecko* foundation of the Swiss Prix Courage winner Hannes Schmid support disadvantaged families and children who have been hit extra hard by the corona pandemic. In addition, in 2021 QCAM entered into a partnership with the *HeartBeats* campaign by the two artists Claudia Knie and Carolina Caroli, which unites art with a good cause.

About QCAM Currency Asset Management AG

Founded in Switzerland in 2005 by experienced financial market specialists, QCAM Currency Asset Management AG serves institutional investors worldwide with its „total care“ approach. The range of services includes Asset and Currency Management, passive and dynamic currency hedging strategies as well as a comprehensive range of advice and execution for institutional clients across different asset classes. Based in Zug, QCAM manages approximately \$5 billion in assets for institutional investors and is regulated by the Swiss Financial Market Supervisory Authority FINMA and the United States Securities and Exchange Commission SEC.

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